ROLLS-ROYCE | MEDIA INFORMATION

Rolls-Royce Unveils Spectre Soulmate:

A Bespoke Celebration of a Shared Journey

Friday 14 February 2025, Goodwood, West Sussex

* Rolls-Royce presents Spectre Soulmate, a unique commission honouring a couple’s life journey
* Air vents engraved with significant dates marking key moments in couple’s life story
* Bespoke Starlight Headliner replicates the night sky as it was on the day their journey began
* Illuminated treadplates bear the couple’s names, celebrating their shared legacy
* Finished in a striking two-tone exterior, selected by their daughter

Rolls-Royce Motor Cars unveils Spectre Soulmate, a deeply personal Bespoke motor car that embodies the love, achievements, and shared journey of its commissioning couple.

Spectre Soulmate was designed to reflect the symbolism woven into the couple’s life and shared story. These details are referenced with an elegant blend of expressive statements and subtle references, discernible only to the commissioning couple.

The clients’ story is remarkable: they were born in the same hospital just three days apart – a serendipitous beginning to a lifelong bond. The special date, marking the beginning of their life journey together, is engraved on the air vent on the driver’s side. The passenger-side air vent is inscribed with the commission date and coordinates of the Home of Rolls‑Royce at Goodwood, England.

A Bespoke Starlight Headliner depicts the night sky as it appeared over Kuala Lumpur on the day their life story began, with running-stitch embroidery highlighting each constellation. Further celebrating their partnership, illuminated treadplates bear the couple’s names — his on the driver’s side, hers on the passenger’s.

The exterior of Spectre Soulmate is presented in a two-tone Dark Emerald finish, with an upper section in Black, accented by a single hand-painted Seashell coachline — a colour combination selected by the couple’s daughter, adding another layer of personal significance.

For the commissioning client, this commission marks the realisation of an ambition held for 45 years. Their admiration for Rolls-Royce began at the age of 10, when they exchanged letters with the marque’s Chief Executive — an early connection that ultimately led them to become a client of the brand.

Spectre Soulmate is a testament to the timeless nature of true partnership and the power of Bespoke to capture life’s most meaningful moments.

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## TECHNICAL INFORMATION

Spectre: WLTP: Power consumption: 2.6-2.8 mi/kWh / 23.6-22.2 kWh/100km. Electric range 329 mi / 530 km. CO2 emissions 0 g/km.

Further technical information: [**https://bit.ly/3XtQW7q**](https://bit.ly/3XtQW7q)

FURTHER INFORMATION

You can find all our press releases and press kits, as well as a wide selection of high resolution, downloadable photographs and video footage at our media website, [PressClub](https://www.press.rolls-roycemotorcars.com/rolls-royce-motor-cars-pressclub).

You can also follow marque on social media: [LinkedIn](https://www.linkedin.com/company/rolls-royce-motor-cars/); [YouTube](https://www.youtube.com/user/RollsRoyceMotorCars); [Instagram](https://www.instagram.com/rollsroycecars/); and [Facebook](https://www.facebook.com/rollsroycemotorcars).

EDITORS’ NOTES

Rolls-Royce Motor Cars is a true luxury house, creating the world’s most recognised, revered and desirable handcrafted Bespoke products for its international clientele.

There are over 2,500 people working at the Home of Rolls-Royce at Goodwood, West Sussex. This comprises both its global headquarters and Centre of Luxury Manufacturing Excellence – the only place in the world where Rolls-Royce motor cars are designed, engineered and meticulously built by hand. An [independent study](https://www.press.rolls-roycemotorcars.com/rolls-royce-motor-cars-pressclub/article/detail/T0414618EN/%C2%A34bn-for-uk-plc%E2%80%99:-rolls-royce-motor-cars-%E2%80%93-the-great-british-success-story) by the London School of Economics & Political Science confirms that since the company first launched at Goodwood in 2003, it has contributed more than £4 billion to the UK economy and adds more than £500 million in economic value every year.

Rolls-Royce Motor Cars is a wholly owned subsidiary of the BMW Group and is a completely separate, unrelated company from Rolls-Royce plc, the manufacturer of aircraft engines and propulsion systems.

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