ROLLS-ROYCE | MEDIA INFORMATION

ROLLS-ROYCE & CHICHESTER FESTIVAL THEATRE:

BACK FOR MORE IN 2024

Wednesday 11 September, Goodwood, West Sussex

* Rolls-Royce Motor Cars marks 21st anniversary of its Platinum Partnership with the world-renowned Chichester Festival Theatre
* Reflects the marque’s deep-rooted commitment to – and support for – the local community and wider region
* Rolls-Royce was the 2024 Summer Gala Sponsor, featuring a special performance of beloved musical *Oliver!*
* Event is raising funds for the Theatre's outreach work among local young people

*“Our support for Chichester Festival Theatre (CFT) began in 2003, the same year we first launched the Home of Rolls-Royce at Goodwood. As well as staging truly world-class productions, CFT does amazing work bringing theatre’s unique opportunities for personal development, confidence building, teamwork and sheer joy to local young people facing huge life challenges. As a company, we see ourselves reflected in CFT: a relatively small group of people, closely connected to their local community, working at the very pinnacle of their art and with an influence and reputation that extends around the world. It’s a pleasure to be embarking on the third decade of this wonderful partnership.”*

**Andrew Ball, Head of Corporate Relations and Heritage, Rolls-Royce Motor Cars**

Rolls-Royce Motor Cars continues its long-running relationship with the world-renowned Chichester Festival Theatre (CFT) in 2024. The partnership, now entering its 21st year, demonstrates the marque’s deep commitment to – and support for – its local community and the wider region.

Rolls-Royce was the 2024 Summer Gala Sponsor, which featured a special performance of its summer musical followed by a private dinner with the cast and company. This year’s production was a spectacular revival of *Oliver!*, reconceived exclusively for CFT by award-winning director and choreographer, Sir Matthew Bourne, and acclaimed producer, Sir Cameron Mackintosh.

**Liz McCarthy-Nield, Director of Development at CFT**, said, “We are delighted to continue our Platinum Partnership with Rolls Royce Motor Cars, and were especially pleased to have the marque’s support as our Summer Gala Sponsor. Following a hugely successful run of *Oliver!* this summer, CFT was thrilled to host the sold-out Gala performance. Proceeds raised from the Summer Gala will support bursaries for disadvantaged young people to take part in our youth theatre and other creative projects, enabling access to all the transformative benefits of theatre. We are incredibly grateful to Rolls-Royce Motor Cars for generously supporting this event.”

Chichester Festival Theatre was founded in 1962, under the artistic directorship of the legendary actor, Sir Laurence Olivier, and financed by donations from local businesses and individuals. Today, over 350,000 theatregoers every year attend its flagship Festival Season, which runs from April to October, and its busy Winter season of touring shows.

The marque began its partnership with the Theatre in 2003, the same year the company launched the Home of Rolls-Royce at Goodwood.

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FURTHER INFORMATION

You can find all our press releases and press kits, as well as a wide selection of high resolution, downloadable photographs and video footage at our media website, [PressClub](https://www.press.rolls-roycemotorcars.com/rolls-royce-motor-cars-pressclub).

You can also follow marque on social media: [LinkedIn](https://www.linkedin.com/company/rolls-royce-motor-cars/); [YouTube](https://www.youtube.com/user/RollsRoyceMotorCars); [Instagram](https://www.instagram.com/rollsroycecars/); and [Facebook](https://www.facebook.com/rollsroycemotorcars).

EDITORS’ NOTES

Rolls-Royce Motor Cars is a true luxury house, creating the world’s most recognised, revered and desirable handcrafted Bespoke products for its international clientele.

There are over 2,500 people working at the Home of Rolls-Royce at Goodwood, West Sussex. This comprises both its global headquarters and Centre of Luxury Manufacturing Excellence – the only place in the world where Rolls-Royce motor cars are designed, engineered and meticulously built by hand. Its continuous investment in its facilities, products and people has resulted in a series of ‘record years’ for global sales, peaking in 2023 with over 6,000 motor cars sold worldwide. An [independent study](https://www.press.rolls-roycemotorcars.com/rolls-royce-motor-cars-pressclub/article/detail/T0414618EN/%C2%A34bn-for-uk-plc%E2%80%99:-rolls-royce-motor-cars-%E2%80%93-the-great-british-success-story) by the London School of Economics & Political Science confirms that since the company first launched at Goodwood in 2003, it has contributed more than £4 billion to the UK economy and adds more than £500 million in economic value every year.

Rolls-Royce Motor Cars is a wholly owned subsidiary of the BMW Group and is a completely separate, unrelated company from Rolls-Royce plc, the manufacturer of aircraft engines and propulsion systems.

CONTACTS | GOODWOOD

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