ROLLS-ROYCE | MEDIA INFORMATION

ROLLS-ROYCE CELEBRATES FOURTH CONSECUTIVE YEAR PROVIDING MENTORS FOR YOUNG PEOPLE

1 July 2024, Goodwood, West Sussex

* Rolls-Royce Motor Cars celebrates its fourth consecutive year working with Dare to Dream
* Organised by Love Local Jobs Foundation, a charity working with schools and leading employers in West Sussex
* 15 Members of the Rolls-Royce team mentor Year 9 pupils from three nearby schools
* Rolls-Royce apprentices invited to take part for the first time
* The scheme helps build pupils’ confidence, overcome personal and academic challenges and shape their life’s journey with support from people already in work at Rolls-Royce Motor Cars
* Participants invited to the Home of Rolls-Royce to experience the workplace, join apprentices in a variety of workshops and gain inspiration from the opportunities available

*“This is now the fourth year we have been working with Dare to Dream and everyone involved has found the journey very rewarding, from the young people taking part to our own team members acting as mentors. It was satisfying to see our apprentices take part this year. The talented apprentices that have successfully made it onto our prestigious programme have a great deal of experience to offer young people seeking guidance. The ability for pupils to share their concerns, experiences and aspirations with those already in work is a huge confidence booster as they approach their GCSE choices.”***Mark Adams, Director of Human Resources, Rolls-Royce Motor Cars**

Rolls-Royce Motor Cars has recently celebrated its fourth consecutive year of participation in Dare to Dream, a mentoring scheme designed to help pupils realise their potential and overcome their personal barriers to success.

During the current school year, 15 volunteers from across the company have acted as mentors to Year 9 pupils from Chichester Free School, Bourne Community College and Ormiston Six Villages Academy, all local to the Home of Rolls-Royce at Goodwood.

Each mentor collaborates with three pupils who are grappling with challenges impacting their personal lives, academic advancement and future career decisions. Across a series of three sessions, the mentors share their own experiences and strive to learn more about the pupils’ perspectives on life. Together, they explore and challenge the pupils’ beliefs about themselves and the world around them.

For the first time, Rolls-Royce apprentices participated in the mentorship programme, sharing their knowledge and experiences with the young people involved. This insight proved to be particularly beneficial, with the apprentices close in age and relatable to the school pupils taking part. The shared experiences and perspectives of the Rolls-Royce apprentices allowed them to connect with the mentees, fostering meaningful conversations and providing guidance that resonated strongly with the young participants.

By encouraging pupils to think beyond the confines of their school and home environments, the mentorship programme can inspire aspirational ideas and motivate them to grapple with what lies ahead. Through sharing their own personal journeys, which have not always adhered to traditional educational and career paths, the mentors demonstrate that doors are not permanently closed.

Samantha Savage, Year 9 Leader, Bourne Community College, says: “We are so very grateful to Rolls-Royce Motor Cars for the amazing opportunity for our students; to work closely with the ‘Dare to Dream’ team, the time our students spent at the Home of Rolls-Royce at Goodwood and the mentorship support visits to our school. The whole programme has been exceptional. The opportunity to work closely with professionals at Rolls-Royce has demonstrated excellence at the workplace in an unfamiliar environment. The difference in students’ attitudes to the world of work has been noticeable. The students returned buzzing with excitement, inspired by potential career pathways. This is wholly down to the hard work and dedication of everyone involved in this project. Students’ hopes and aspirations for the future have already risen and we are looking forward to watching them grow even more.”

Maddison Headland, an apprentice at Rolls-Royce Motor Cars, said, “I chose to become a Dare to Dream mentor as I think it is important for young people to understand what they are capable of achieving. The programme allows them to see that despite any setbacks they are facing in their educational or personal life, they can push through and come out the other side.”

Lydia Woodroff, HR Sustainability Business Partner, Rolls-Royce Motor Cars, coordinates the project at Rolls-Royce. She says, “We were thrilled to maintain our support of the Dare to Dream programme this year and witness the continued positive impact it has had on the selected participants throughout the programme. The mentees had the chance to meet some of our Apprentices and observe how we foster people’s early career development. They also watched the vehicle manufacturing process and experienced a ‘customer reveal’ event, culminating in being photographed in a Rolls-Royce Phantom. We’re grateful for this opportunity to showcase the diverse range of skills utilised within our organisation, as well as the variety of roles we offer.”

- ENDS -

FURTHER INFORMATION

You can find all our press releases and press kits, as well as a wide selection of high resolution, downloadable photographs and video footage at our media website, [PressClub](https://www.press.rolls-roycemotorcars.com/rolls-royce-motor-cars-pressclub).

You can also follow the marque on social media: [LinkedIn](https://www.linkedin.com/company/rolls-royce-motor-cars/); [YouTube](https://www.youtube.com/user/RollsRoyceMotorCars);[Instagram](https://www.instagram.com/rollsroycecars/); and [Facebook](https://www.facebook.com/rollsroycemotorcars).

## EDITORS’ NOTES

Rolls-Royce Motor Cars is a true luxury house, creating the world’s most recognised, revered and desirable handcrafted Bespoke products for its international clientele.

There are over 2,500 people working at the Home of Rolls-Royce at Goodwood, West Sussex. This comprises both its global headquarters and Centre of Luxury Manufacturing Excellence – the only place in the world where Rolls-Royce motor cars are designed, engineered and meticulously built by hand. Its continuous investment in its facilities, products and people has resulted in a series of ‘record years’ for global sales, peaking in 2023 with over 6,000 motor cars sold worldwide. An [independent study](https://www.press.rolls-roycemotorcars.com/rolls-royce-motor-cars-pressclub/article/detail/T0414618EN/%C2%A34bn-for-uk-plc%E2%80%99%3A-rolls-royce-motor-cars-%E2%80%93-the-great-british-success-story) by the London School of Economics & Political Science confirmed that since the company first launched at Goodwood in 2003, it has contributed more than £4 billion to the UK economy and adds more than £500 million in economic value every year.

Rolls-Royce Motor Cars is a wholly owned subsidiary of the BMW Group and is a completely separate, unrelated company from Rolls-Royce plc, the manufacturer of aircraft engines and propulsion systems.

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