ROLLS-ROYCE | MEDIA INFORMATION

Rolls-ROYCE MOTOR CARS LONDON Celebrates the beginning of the summer season

27 June 2024, Mayfair, London

* Rolls-Royce Motor Cars London celebrates the beginning of the sporting summer season, by serving a gentle presence at The Hurlingham Club
* Rolls-Royce Spectre makes its debut on the Hurlingham lawns, accompanied by other exquisite Bespoke Rolls-Royce masterpieces
* Clients, media and friends of the brand are invited to enjoy a delightful experience with the marque

Rolls-Royce Motor Cars is fortunate to have personal relationships with its clients around the world, and an intimate understanding of the unique and remarkable world in which its patrons live. It is therefore fitting that the marque serves a gentle presence at some of the world’s most luxurious locations and events, where existing owners and those wishing to learn more about the brand can enjoy the Rolls-Royce experience in a different, yet highly appropriate setting.

Rolls-Royce Motor Cars London kicks off the summer sporting season by inviting patrons to enjoy one of the most sought-after highlights in the sporting summer season: a day at The Hurlingham Club Tennis Classic. Speaking on the eve of the event, Claus Andersen, Brand Director of Rolls-Royce Motor Cars London, said, *“Crafting and delivering unforgettable experiences is a cornerstone of our commitment to clients. Hosting patrons and media at The Hurlingham Club is just one of the many highly personal encounters and memorable experiences we offer, and is indicative of the marque’s unique approach to connecting with its audience.”*

**Claus Andersen, Brand Director, Rolls-Royce Motor Cars London**

Since its opening in 1869, The Hurlingham Club, with its croquet and tennis lawns, and beautifully manicured gardens, has been a sought-after destination, renowned for its sporting prestige, lifestyle events and social occasions. Located on the River Thames, only a few miles away from the marque’s flagship showroom in the heart of Mayfair, The Hurlingham Club, is a glorious place to meet old friends and new.

Rolls-Royce Spectre, the marque’s ultra-luxury all-electric super coupé, will be making its debut at the event, accompanied by an exquisite collection of other Rolls-Royce motor cars which showcase just some of the marque’s legendary Bespoke possibilities.

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## TECHNICAL INFORMATION

**Spectre:** WLTP: Power consumption: 2.6-2.8 mi/kWh / 23.6-22.2 kWh/100km. Electric range 329 mi / 530 km. NEDC: CO2 emissions 0 g/km.

Further information: <https://bit.ly/3XtQW7q>

FURTHER INFORMATION

You can find all our press releases and press kits, as well as a wide selection of high resolution, downloadable photographs and video footage at our media website, [PressClub](https://www.press.rolls-roycemotorcars.com/rolls-royce-motor-cars-pressclub).

You can also follow the marque on social media: [LinkedIn](https://www.linkedin.com/company/rolls-royce-motor-cars/); [YouTube](https://www.youtube.com/user/RollsRoyceMotorCars);[Instagram](https://www.instagram.com/rollsroycecars/); and [Facebook](https://www.facebook.com/rollsroycemotorcars).

## EDITORS’ NOTES

Rolls-Royce Motor Cars is a true luxury house, creating the world’s most recognised, revered and desirable handcrafted Bespoke products for its international clientele.

There are over 2,500 people working at the Home of Rolls-Royce at Goodwood, West Sussex. This comprises both its global headquarters and Centre of Luxury Manufacturing Excellence – the only place in the world where Rolls-Royce motor cars are designed, engineered and meticulously built by hand. Its continuous investment in its facilities, products and people has resulted in a series of ‘record years’ for global sales, peaking in 2023 with over 6,000 motor cars sold worldwide. An [independent study](https://www.press.rolls-roycemotorcars.com/rolls-royce-motor-cars-pressclub/article/detail/T0414618EN/%C2%A34bn-for-uk-plc%E2%80%99:-rolls-royce-motor-cars-%E2%80%93-the-great-british-success-story) by the London School of Economics & Political Science confirmed that since the company first launched at Goodwood in 2003, it has contributed more than £4 billion to the UK economy and adds more than £500 million in economic value every year.

Rolls-Royce Motor Cars is a wholly owned subsidiary of the BMW Group and is a completely separate, unrelated company from Rolls-Royce plc, the manufacturer of aircraft engines and propulsion systems.

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