ROLLS-ROYCE | MEDIA INFORMATION

ROLLS-ROYCE JOINS ENTHUSIASTS FROM AROUND THE WORLD FOR THEIR ANNUAL RALLY

21 June 2024, Goodwood, West Sussex

* Rolls-Royce Motor Cars joins the Rolls-Royce Enthusiasts’ Club (RREC) for its Annual Rally and Concours d’Elegance at Burghley House, Lincolnshire, on 21-23 June 2024
* Examples from the full Goodwood portfolio – Phantom, Ghost, Cullinan and Spectre – will be on display
* Rolls-Royce’s presence at the world’s largest gathering of enthusiasts and historic Rolls-Royce motor cars reaffirms the close and friendly ties between the two organisations as the marque celebrates its 120th anniversary

*“We’re delighted to support the Rolls-Royce Enthusiasts’ Club's Annual Rally again this year – especially as we celebrate the 120th anniversary of the marque in 2024. We’ve always enjoyed working with the RREC, whose knowledge and love of historic Rolls-Royce motor cars is unparalleled. They are crucial custodians of the marque’s rich heritage, which continues to inform and inspire so much of what we do at the Home of Rolls-Royce at Goodwood today. We’ll also be displaying beautiful examples of our contemporary Bespoke craft, underlining the continuity between the motor cars designed and built by Henry Royce himself, and those we’re creating for today’s clients.”*

**Andrew Ball, Head of Corporate Relations and Heritage, Rolls-Royce Motor Cars**

In the year the marque celebrates its 120th Anniversary, Rolls-Royce Motor Cars joins the Rolls-Royce Enthusiasts’ Club (RREC) for its Annual Rally and Concours d'Elegance at Burghley House, Lincolnshire, on 21-23 June 2024.

Rolls-Royce Motor Cars is a regular guest at the event, which is the largest annual gathering of historic Rolls-Royce motor cars, their owners and admirers anywhere in the world, and is regarded as one of the most glamorous and spectacular in the entire motoring calendar. Hundreds of Rolls-Royce and Bentley cars will be on display in front of Burghley House, one of the finest stately homes in Britain, which dates from the 16th Century.

Amid all the historic motor cars spanning more than a century, Rolls-Royce Motor Cars will present Bespoke examples from all the model families being designed and hand-built at the Home of Rolls-Royce at Goodwood: Phantom, Spectre, Ghost and Cullinan. Spectre, the first-ever Rolls-Royce with an all-electric drivetrain, is expected to be of particular interest – as it is the motor car which fulfils The Hon. Charles Rolls’ prophecy of an electric future for the motor car, when he said in 1900, *“The electric car is perfectly noiseless and clean. There is no smell or vibration. They should become very useful when fixed charging stations can be arranged.”* The full line-up of current Rolls-Royce motor cars on show at the RREC rally includes:

**PHANTOM**

The marque presents its pinnacle product in Sapphire Gunmetal, complemented with a single Coachline and wheel-centre pinstripes on the 22" Forged Black Painted Disc wheels hand-painted in Peony Pink. The interior is trimmed in Navy Blue primary and Peony Pink secondary leathers, with Piano White veneer and Navy Blue carpets. The Starlight Headliner includes the animated ‘shooting star’ feature, in which lines of fibre optic ‘stars’ light up sequentially to create the effect of a meteor crossing the night sky.

**GHOST**

For Ghost, the design team has selected a Bespoke Verde Ermes exterior finish with no Coachline: the interior is trimmed in Tan leather with Havana as the secondary colour, complemented with Dark Amber veneer and Dark Spice carpets and foot-mats. Ghost is also equipped with the ‘shooting star’ Starlight Headliner, which is an increasingly popular Bespoke option.

**CULLINAN**

The ‘Rolls-Royce of SUVs’ is finished in Monteverde and fitted with a panoramic glass sunroof. The interior is composed of Seashell primary and Tan secondary leathers, with contrasting Black carpets and foot-mats. The main veneer is Open Pore Calamander; the door linings and headrests are embossed with the ‘double R’ logo. The Lounge Seat configuration is designed to allow three passengers to travel comfortably in the rear cabin.

**SPECTRE**

Spectre’s two-tone exterior pairs Morganite for the lower section with the upper contrast section in Gunmetal. The Illuminated Grille and up-lit Spirit of Ecstasy mascot are in keeping with the motor car’s all-electric powertrain. The striking and complex interior palette is composed of Grace White primary leather; the Ardent Red secondary colour also extends to the carpets, while the seat piping is in Peony Pink. The veneer is open-pore Tudor Oak with Canadel door linings.

Founded in 1957, the RREC is the international club for Rolls-Royce enthusiasts, owners and anyone with a genuine interest in the life and works of Sir Henry Royce, The Hon. Charles Stewart Rolls and their distinguished colleagues and successors, who created ‘the best car in the world’. It has around 7,500 members in 60 different countries; at its global headquarters, The Hunt House in Paulerspury, Northamptonshire, it maintains a vehicle archive, museum and workshop for technical seminars.

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TECHNICAL INFORMATION

* **Phantom:** NEDC combined: CO2 emissions: 345 g/km; Fuel consumption: 18.7 mpg / 15.1 l/100km. WLTP combined: CO2 emissions: 362-351 g/km; Fuel consumption: 16.0-15.5 l/100km / 17.7-18.2 mpg.
* **Ghost:** NEDCcorr (combined): CO2 emission: 343 g/km; Fuel consumption: 15.0 ltr/100 km / 18.8 mpg. WLTP (combined): CO2 emission: 359-347 g/km; Fuel consumption: 15.8-15.2 ltr/100 km / 17.8-18.6 mpg.
* **Cullinan**: WLTP (combined) CO2 emission: 380-363 g/km; Fuel consumption: 16.8-17.7 mpg / 16.8-16.0 l/100km.
* **Spectre**: WLTP: Power consumption: 2.6-2.8 mi/kWh / 23.6-22.2 kWh/100km. Electric range 329 mi / 530 km. NEDC: CO2 emissions 0 g/km.

Further information: <https://bit.ly/3XtQW7q>

FURTHER INFORMATION

You can find all our press releases and press kits, as well as a wide selection of high resolution, downloadable photographs and video footage at our media website, [PressClub](https://www.press.rolls-roycemotorcars.com/rolls-royce-motor-cars-pressclub).

You can also follow the marque on social media: [LinkedIn](https://www.linkedin.com/company/rolls-royce-motor-cars/); [YouTube](https://www.youtube.com/user/RollsRoyceMotorCars); [Instagram](https://www.instagram.com/rollsroycecars/); and [Facebook](https://www.facebook.com/rollsroycemotorcars).

## EDITORS’ NOTES

Rolls-Royce Motor Cars is a true luxury house, creating the world’s most recognised, revered and desirable handcrafted Bespoke products for its international clientele.

There are over 2,500 people working at the Home of Rolls-Royce at Goodwood, West Sussex. This comprises both its global headquarters and Centre of Luxury Manufacturing Excellence – the only place in the world where Rolls-Royce motor cars are designed, engineered and meticulously built by hand. Its continuous investment in its facilities, products and people has resulted in a series of ‘record years’ for global sales, peaking in 2023 with over 6,000 motor cars sold worldwide. An [independent study](https://www.press.rolls-roycemotorcars.com/rolls-royce-motor-cars-pressclub/article/detail/T0414618EN/%C2%A34bn-for-uk-plc%E2%80%99%3A-rolls-royce-motor-cars-%E2%80%93-the-great-british-success-story) by the London School of Economics & Political Science confirmed that since the company began production at Goodwood in 2003, it has contributed more than £4 billion to the UK economy and adds more than £500 million in economic value every year.

Rolls-Royce Motor Cars is a wholly-owned subsidiary of the BMW Group and is a completely separate, unrelated company from Rolls-Royce plc, the manufacturer of aircraft engines and propulsion systems.

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