ROLLS-ROYCE | MEDIA INFORMATION

ROLLS-ROYCE STAFF CHOOSE ALDINGBOURNE TRUST

AS THEIR 2024 HOUSE CHARITY

Tuesday 13 February 2024, Goodwood, West Sussex

* Staff at the Home of Rolls-Royce choose Aldingbourne Trust as their House Charity for 2024
* Nominated and voted for by staff across the business
* Fundraising activities will run throughout the coming year
* Continues the tradition of supporting local good causes that began when the Home of Rolls-Royce first opened in 2003

*“Our House Charity is chosen by our staff from a shortlist of good causes close to their hearts, a tradition that began when we started production here at the Home of Rolls-Royce at Goodwood in 2003. It’s always inspiring to see the whole team coming together in fundraising activities that make a huge difference to what are often small organisations, closely focused on our local area. As a company, we’re deeply embedded in and involved with our neighbouring communities; the House Charity is just one tangible example of our positive contribution to local life, over and above our substantial economic impact. We look forward to supporting Aldingbourne Trust during 2024.”***Andrew Ball, Head of Corporate Relations, Rolls-Royce Motor Cars**

Rolls-Royce Motor Cars is delighted to announce that its new House Charity for 2024 is Aldingbourne Trust, Chichester.

Founded in 1978, Aldingbourne Trust provides range of services for more than 1,500 people with learning disabilities including autism, autism spectrum disorders and Down’s Syndrome, as well as those living with physical disabilities. The charity operates more than a dozen social enterprises as part of its entrepreneurial approach to providing opportunities, supported living and outreach. It delivers many of its work, training and other support activities through the Aldingbourne Country Centre, a popular visitor attraction and conference venue about 10 minutes’ drive from the Home of Rolls-Royce at Goodwood.

Abigail Rowe, Head of Fundraising, Aldingbourne Trust, said, “We were thrilled when we received the news: to have the support of a major company and household name like Rolls-Royce is incredible and will make a huge difference. People with learning and physical disabilities can still face enormous challenges in becoming full and active citizens. We believe in giving people opportunities to develop skills and employment near or in the places where they live; but we rely on donations from business and the public to fund much of this vital support. We’re very much looking forward to working with the Rolls-Royce team over the next 12 months.”

The new House Charity was chosen through a well-established nomination and voting process involving all staff at Rolls-Royce, who then organise fundraising events throughout the year. The activities consistently raise substantial sums that can be transformative for these highly local organisations.

During 2023, Rolls-Royce staff raised money for Sophie’s Legacy, a children’s cancer charity founded by Gareth and Charlotte Fairall in memory of their daughter, which works to improve hospital services, facilities and care provision for children and their families. Funds were raised through a variety of activities, including a pop-up market where Apprentices sold exquisite handmade leather goods and other items to colleagues from across the company.

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## FURTHER INFORMATION

You can find all our press releases and press kits, as well as a wide selection of high resolution, downloadable photographs and video footage at our media website, [PressClub](https://www.press.rolls-roycemotorcars.com/rolls-royce-motor-cars-pressclub).

You can also follow marque on social media: [LinkedIn](https://www.linkedin.com/company/rolls-royce-motor-cars/); [YouTube](https://www.youtube.com/user/RollsRoyceMotorCars);[(X) Twitter](https://twitter.com/rollsroycecars); [Instagram](https://www.instagram.com/rollsroycecars/); and [Facebook](https://www.facebook.com/rollsroycemotorcars).

EDITORS’ NOTES

**House Charity**

Aldingbourne Trust: [**https://www.aldingbournetrust.org/**](https://www.aldingbournetrust.org/)

Sophie’s Legacy: [**https://www.sophieslegacy.co.uk/**](https://www.sophieslegacy.co.uk/)

**Rolls-Royce Motor Cars**

Rolls-Royce Motor Cars is a true luxury house, creating the world’s most recognised, revered and desirable handcrafted Bespoke products for its international clientele.

There are over 2,500 people working at the Home of Rolls-Royce at Goodwood, West Sussex. This comprises both its global headquarters and Centre of Luxury Manufacturing Excellence – the only place in the world where Rolls-Royce motor cars are designed, engineered and meticulously built by hand. Its continuous investment in its facilities, products and people has resulted in a series of ‘record years’ for global sales, peaking in 2023 with over 6,000 motor cars sold worldwide. Since the company began production at Goodwood in 2003, it has contributed more than £4 billion to the UK economy and adds more than £500 million in economic value every year.

Rolls-Royce Motor Cars is a wholly owned subsidiary of the BMW Group and is a completely separate, unrelated company from Rolls-Royce plc, the manufacturer of aircraft engines and propulsion systems.

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