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| ROLLS-ROYCE | MEDIA INFORMATION |

ROLLS-ROYCE MOTOR CARS PRESENTS CONTEMPORARY COMMISSIONS AT FESTIVAL OF SPEED

10 July 2023, Goodwood, West Sussex

* Rolls-Royce Motor Cars showcases contemporary expressions at Festival of Speed
* Collection presented on Festival’s Laundry Green, adjacent to Goodwood House
* Rolls-Royce Spectre, the marque’s first fully-electric car, will be on display at the event
* Rolls-Royce Spectre will take to the fabled Hillclimb

*“Each year automotive enthusiasts enjoy the ultimate celebration of motorsport at the prestigious Festival of Speed, set in the magnificent grounds of the historic Goodwood House. This event, with its proximity to the Home of Rolls-Royce, is always an important occasion in our annual calendar. This year, however, is of particular significance – it marks the first year that our all-electric, ultra-luxury, super coupé, Spectre, will be on display at the Festival of Speed. Spectre is the most anticipated Rolls-Royce ever, and we are very proud to present this transformative motor car at this year’s event. Alongside Spectre, we are delighted to showcase a vibrant and captivating assemblage of motor cars, created especially for this year’s Festival of Speed. We are looking forward to the opportunity to meet with esteemed clients, valued dealer partners and media friends during this remarkable occasion.***Boris Weletzky, Regional Director, United Kingdom, Europe and Central Asia**

Rolls-Royce Motor Cars will celebrate a highly contemporary presence at this year’s Festival of Speed. Displayed on the Festival’s Laundry Green, adjacent to Goodwood House, a beautifully commissioned Phantom, Ghost, Cullinan and Spectre will each provide a unique, exquisite expression of the marque’s peerless craftsmanship. The marque’s presence at this year’s event comes as the company celebrates 20 years of production at the Home of Rolls-Royce, at Goodwood.

**ROLLS-ROYCE SPECTRE**

In 2021, Rolls-Royce Motor Cars made a historic announcement that would shape the marque’s history forever. Rolls-Royce Motor Cars declared its commitment to electric technology both by announcing Spectre, an all-electric super coupé, and that by the end of 2030, the marque’s entire portfolio would be fully electric. Since this significant moment in the storied history of Rolls-Royce, Spectre has been on a remarkable journey, including completing a highly demanding testing programme, spanning 2.5 million kilometres. Last October, Spectre was unveiled to the world at the Home of Rolls-Royce in West Sussex, and response from the world’s opinion leaders across the globe has been unequivocally positive. The first customer deliveries will occur in the fourth quarter of 2023.

Now, for the first time ever, Rolls-Royce Spectre will be presented at this year’s Festival of Speed. Presented in two-tone Chartreuse and Black Diamond, this expression of the marque’s genre-defining motor car exudes cool modern luxury. To embolden the exterior and highlight Spectre’s dynamic presence and prowess, twenty-three-inch wheels are fitted to the motor car – the first time in almost one hundred years that the marque has equipped wheels of this stature and size to a two-door coupé. Chartreuse interior appointments echo the exterior hue, whilst Grace White and Peony Pink create a calming and serene aesthetic to the cabin.

In addition to Spectre’s presence on the stand, Rolls-Royce Spectre, will ascend the famous Hillclimb course at Goodwood during the Festival’s Supercar Run.

**ROLLS-ROYCE PHANTOM**

Occupying a truly unique position at the apex of luxury, Phantom Extended knows no discerning rival. Instead, with its cossetting interior suite, imperious design, and almost boundless scope for personalisation, Phantom defines the barometers of luxury, and therefore will rightly resume pride of place on the stand on the Laundry Green.

Inspiration for the commissioning of a Rolls-Royce comes from a variety of sources, and Rolls-Royce’s highly talented Collective of artisans, designers and engineers are in constant admiration, intrigue, and awe of clients’ wishes, dreams and visions for their motor car.

For this year’s Festival of Speed, inspiration has come from the world of yachting, a popular pastime amongst Rolls-Royce’s illustrious clientele. A befitting exterior colour – Submariner Blue – was selected for this unique commission. The maritime connotations in this colour name are not coincidental: Submariner Blue is a very rich colour, mimicking the deep hues of the ocean.

Inside Phantom’s inviting cabin, the nautical theme continues, with the steering wheel, seat belts and front interior predominantly finished in Navy. In contrast, the rear interior is finished in Selby Grey, with a stitching in Sunset.

Phantom offers patrons an unprecedented opportunity: a chance to showcase eclectic works of art, sculpture, or objects of self-expression in the Gallery. This unique single piece of uninterrupted glass, spans the entire fascia and means patrons can enjoy, admire, and appreciate their favourite artwork from the sanctuary that is Phantom’s sumptuous cabin. For this nautically-inspired commission, an embroidered gallery, recognisant of the weave pattern on yacht rigging, has been created.

Bespoke is Rolls-Royce; an ethos which permeates every commissioned creation, from exquisite motor cars to luxurious accessories. This extends from glamorous cellarettes and champagne chests, to personalised umbrellas, and picnic hampers. For the Festival of Speed, Rolls-Royce presents a striking Bespoke luggage collection in Navy and White, perfectly complementing the nautical theme.

**ROLLS-ROYCE CULLINAN**

Rolls-Royce’s highly skilled artisans, designers and engineers have taken inspiration from the world of pop-art, the famed art movement that emerged and flourished in America and Britain in the 1950s and 1960s, to create a unique expression of Cullinan for this year’s Festival. Presented in Gunmetal, with a double Coachline and Coachline Motif, finished in Phoenix Red and Serenity Green – this expression of the world’s most desirable SUV conveys the contemporary yet luxurious essence that exists at the very heart of the marque. Striking Red brake callipers, echo the Phoenix Red Coachline and confidently resolve the exterior.

Whilst the combination of Gunmetal with a bright Coachline sets the tone of this expression, it is perhaps the interior of the car that is the true *pièce de résistance*. An eye-catching geometric Red pattern, replicated throughout the car, creates a bold and dynamic aesthetic, and demonstrates the extensive scope of marque’s Bespoke capabilities.

**ROLLS-ROYCE GHOST**

Launched in 2020, Rolls-Royce Ghost is the latest iteration of the marque’s most successful product and for this year’s Festival of Speed, a truly stylish expression of Ghost has been created. Presented in Iced Arctic White, this motor car exudes luxury, style and grace, whilst demonstrating the extensive scope and skill of the marque’s exterior surface centre. Inside, Black and Iceland Moss interior appointments create a vibrant aesthetic, whilst the Mandarin seat piping adds an additional splash of colour.

In addition, a Rolls-Royce Ghost, presented in Salamanca Blue, has been selected as Course Car and a Cullinan, in Dark Emerald, chosen as a Safety Car.

- ENDS -

## TECHNICAL SPECIFICATIONS

## ROLLS-ROYCE SPECTRE:WLTP:Power consumption: 2.6 – 2.8 mi/kWh / 23.6 – 22.2 kWh/100km. CO2 emissions 0 g/km.

## Official data on fuel consumption, CO2 emissions, power consumption and electric range were determined in accordance with the mandatory measurement procedure and comply with Regulation (EU) 715/2007 valid at the time of type approval.

## WLTP information takes into account any special equipment in ranges. For vehicles that have been type-tested since January 1st, 2021, the official information no longer exists according to the NEDC, but only according to the WLTP. For more information on the WLTP and NEDC measurement procedures, see WLTP: new times, new rules.

## Range and power consumption figures shown for comparability purposes. These figures may not reflect real life driving results, which will depend upon a number of factors including the starting charge of the battery, accessories fitted (post-registration), variations in weather, driving styles and vehicle load.

* ROLLS-ROYCE PHANTOM**:** NEDC combined: CO2 emissions: 345 g/km; Fuel consumption: 18.7 mpg / 15.1 l/100km. WLTP combined: CO2 emissions: 362-351 g/km; Fuel consumption: 17.7-18.2 mpg / 15.5-16.0 l/100km.
* ROLLS-ROYCE CULLINAN**:** NEDCcorr (combined) CO2 emission: 348 g/km; Fuel consumption: 18.6 mpg / 15.2 l/100km. WLTP (combined) CO2 emission: 377-368 g/km; Fuel consumption: 17.1-17.5 mpg / 16.5-16.1 l/100km.
* ROLLS-ROYCE GHOST: NEDCcorr (combined) CO2 emission: 343 g/km; Fuel consumption: 18.8 mpg / 15.0 l/100km. WLTP (combined) CO2 emission: 359-347 g/km; Fuel consumption: 17.9-18.6 mpg / 15.2-15.8 l/100km.

## FURTHER INFORMATION

You can find all our press releases and press kits, as well as a wide selection of high resolution, downloadable photographs and video footage at our media website, [**PressClub**](https://www.press.rolls-roycemotorcars.com/rolls-royce-motor-cars-pressclub).

You can also follow marque on social media: [**LinkedIn**](https://www.linkedin.com/company/rolls-royce-motor-cars/); [**YouTube**](https://www.youtube.com/user/RollsRoyceMotorCars);[**Twitter**](https://twitter.com/rollsroycecars); [**Instagram**](https://www.instagram.com/rollsroycecars/); and [**Facebook**](https://www.facebook.com/rollsroycemotorcars).

EDITORS’ NOTES

Rolls-Royce Motor Cars is a true luxury house, creating the world’s most recognised, revered and desirable handcrafted Bespoke products for its international clientele.

The company employs more than 2,500 people at the Home of Rolls-Royce at Goodwood, West Sussex. This comprises both its global headquarters and Centre of Luxury Manufacturing Excellence – the only place in the world where Rolls-Royce motor cars are designed, engineered and meticulously built by hand. It also supports a further 7,500 jobs in its wider UK supply chain.

Since the company began production at Goodwood in 2003, it has contributed more than £4 billion to the UK economy and adds more than £500 million in economic value every year. Its continuous investment in its facilities, products and people has resulted in a series of ‘record years’ for global sales, peaking in 2022 with over 6,000 motor cars sold worldwide.

Rolls-Royce Motor Cars is a wholly owned subsidiary of the BMW Group and is a completely separate, unrelated company from Rolls-Royce plc, the manufacturer of aircraft engines and propulsion systems.

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