ROLLS-ROYCE | MEDIA INFORMATION

ROLLS-ROYCE ANNOUNCES GLOBAL DEALER AWARDS

23 June 2023, Goodwood, West Sussex  (Embargo: 17:00 BST)

* Rolls-Royce Motor Cars presents its annual Global Dealer Awards to dealer partners from across its worldwide network
* Awards recognise outstanding contribution to the marque’s success during 2022
* Categories reflect a range of business objectives and achievements
* Global Dealer Awards complemented by a range of Regional Awards

*“Our dealer partners are an integral part of our worldwide Rolls-Royce family: it is impossible to overstate the crucial role that they play in our global success. Their local knowledge and insights, professional expertise and hyper-personalised client engagement is central to the experience we offer our clients as a true House of Luxury. It is with enormous pleasure that I present these awards, which recognise and celebrate our dealer partners’ outstanding achievements and invaluable contribution in 2022. My sincere thanks and congratulations to all the winners whose unstinting commitment inspires greatness in us all.”* **Henrik Wilhelmsmeyer, Director of Sales and Brand, Rolls-Royce Motor Cars**

Rolls-Royce Motor Cars presents its annual World Dealer Awards today in a series of virtual and in-person events.

The awards recognise and celebrate individual dealer partners’ outstanding contribution to the marque’s worldwide success in 2022. Global awards are presented in categories based on a range of business objectives and achievements, together with a number of regional awards.

The global awards, presented by Henrik Wilhelmsmeyer, Director of Sales and Brand, Rolls‑Royce Motor Cars, were as follows:

* **Global Dealer of the Year (joint winners):** Rolls-Royce Motor Cars London

Rolls-Royce Motor Cars Philadelphia

* **Sales Dealer of the Year:** Rolls-Royce Motor Cars Beijing Jinbaojie
* **Ownership Services Dealer of the Year:** Rolls-Royce Motor Cars AGMC
* **Provenance Dealer of the Year:** Rolls-Royce Motor Cars Tokyo
* **Bespoke Dealer of the Year:** Rolls-Royce Motor Cars Munich
* **Whispers Dealer of The Year Award:** Rolls-Royce Motor Cars Brisbane
* **Social Media Award:**  Rolls-Royce Motor Cars Hangzhou

The awards reflect a momentous performance in 2022, which saw the marque deliver for the first time in its history more than 6,000 motor cars in a single 12-month period. It was also a landmark year for Bespoke commissions, with some truly magnificent, imaginative and technically audacious creations created by the Bespoke Collective of designers, engineers and craftspeople at the Home of Rolls-Royce at Goodwood.

– ENDS –

## FURTHER INFORMATION

You can find all our press releases and press kits, as well as a wide selection of high resolution, downloadable photographs and video footage at our media website, [**PressClub**](https://www.press.rolls-roycemotorcars.com/rolls-royce-motor-cars-pressclub).

You can also follow marque on social media: [**LinkedIn**](https://www.linkedin.com/company/rolls-royce-motor-cars/); [YouTube](https://www.youtube.com/user/RollsRoyceMotorCars);[**Twitter**](https://twitter.com/rollsroycecars); [Instagram](https://www.instagram.com/rollsroycecars/); and [Facebook](https://www.facebook.com/rollsroycemotorcars).

EDITORS’ NOTES

Rolls-Royce Motor Cars is a true luxury house, creating the world’s most recognised, revered and desirable handcrafted Bespoke products for its international clientele.

The company employs more than 2,500 people at the Home of Rolls-Royce at Goodwood, West Sussex. This comprises both its global headquarters and Centre of Luxury Manufacturing Excellence – the only place in the world where Rolls-Royce motor cars are designed, engineered and meticulously built by hand. It also supports a further 7,500 jobs in its wider UK supply chain.

Since the company began production at Goodwood in 2003, it has contributed more than £4 billion to the UK economy and adds more than £500 million in economic value every year. Its continuous investment in its facilities, products and people has resulted in a series of ‘record years’ for global sales, peaking in 2022 with over 6,000 motor cars sold worldwide.

Rolls-Royce Motor Cars is a wholly owned subsidiary of the BMW Group and is a completely separate, unrelated company from Rolls-Royce plc, the manufacturer of aircraft engines and propulsion systems.

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