ROLLS-ROYCE | MEDIA INFORMATION

ROLLS-ROYCE MOTOR CARS CELEBRATES BESPOKE AT SALON PRIVÉ LONDON

18 April, Royal Chelsea Hospital, London

* Rolls-Royce Phantom Extended celebrates UK public debut at Salon Privé London
* An elegant Ghost will also be showcased at the event

*“Rolls-Royce Motor Cars is delighted to return once again to one of the UK’s most exclusive concours events, Salon Privé. In recognition of the event, our talented Collective of designers, engineers and artisans, has created two remarkable commissions — a Phantom Extended, presented in Belladonna Purple and a Ghost in Sagano Green. These two vibrant motor cars will be on display for the duration of the event at the Royal Chelsea Hospital. I am looking forward to meeting our esteemed clients, dealers, friends of the marque and media at this year’s gathering.* *Their passion for unique luxury experiences and magnificent creations is stronger than ever, as demonstrated by these vivacious and spirited commissions.”***Boris Weletzky, Regional Director UK, Europe, Russia and Central Asia, Rolls-Royce Motor Cars**

From 20th April 2023, patrons of luxury will convene at Salon Privé, a highly exclusive Concours d’Élégance, in the grounds of Royal Chelsea Hospital, London. Rolls-Royce Motor Cars will showcase two special commissions at the event – Phantom Extended and Ghost. Each of these commissions is indicative of Rolls-Royce’s peerless fluency in Bespoke and demonstrates the extensive scope of the marque’s craft, design and engineering competencies.

**ROLLS-ROYCE PHANTOM SERIES II**

Last year, Rolls-Royce Motor Cars announced a new expression for Phantom and Phantom Extended — subtle, ‘light touch’ aesthetic enhancements to the world’s most luxurious motor car. The iconic Pantheon Grille has been further enhanced by a new polished horizontal line between the daytime running lights above the Pantheon Grille, giving the motor car a new assertive modernity. The headlights are graced with intricate laser-cut bezel starlights, creating a visual connection with the Starlight Headliner inside, and adding further surprise and delight to Phantom's night-time presence.

Phantom Extended offers the indulgence of enhanced rear seating space with no compromise to Phantom’s driving dynamics. This motor car is an exquisite sanctuary, a heaven of serenity swathed in sumptuous design — a place where ideas flourish, greatest achievements are made and thoughts form. It is truly luxuriance expanded.

Following its global launch on the French Riviera last summer, Phantom Extended will make its UK public debut at this year’s Salon Privé in London; an exclusive Phantom Extended has been curated in recognition of this moment. Conveying the creativity, imagination and tradition that exists at the heart of Rolls-Royce Motor Cars, a vibrant Belladonna Purple exterior is balanced by a Black leather interior with Grace White accents.

**ROLLS-ROYCE GHOST**

Launched in 2020 Rolls-Royce Ghost, is the latest iteration of the most successful product in the marque’s storied 119-year history.

The exterior’s clean and simple form provides the perfect, pure canvas for personal expression. This particular commission is finished in Sagano Green and an Arctic White single coachline elegantly completes the exterior. Inside, the Serenity Green leather on the secondary panels, seat piping, seat belts and indicator stalks, echoes the exterior hue. Spanning the fascia and topping the centre console between the front seats is Obsidian Ayous with a rich open-pore texture that introduces a natural aura to Ghost’s contemporary cabin.

- ENDS -

## TECHNICAL InFORmation

Phantom Series II: NEDC combined: CO2 emissions: 345 g/km; Fuel consumption: 18.7 mpg / 15.1 l/100km. WLTP combined: CO2 emissions: 351-362 g/km; Fuel consumption: 17.7-18.2 mpg / 15.5-16.0 l/100km.

Phantom Extended Series II: NEDC combined: CO2 emissions: 345 g/km; Fuel consumption: 18.7 mpg / 15.1 l/100km. WLTP combined: CO2 emissions: 353-365 g/km; Fuel consumption: 17.4-18.1 mpg / 15.6-16.2 l/100km.

Ghost: NEDCcorr (combined) CO2 emission: 359 g/km; Fuel consumption: 15.8 mpg / 18.0 l/100km. WLTP (combined) CO2 emission: 359 g/km; Fuel consumption: 17.9 mpg / 15.8 l/100km.

FURTHER INFORMATION

You can find all our press releases and press kits, as well as a wide selection of high resolution, downloadable photographs and video footage at our media website, [**PressClub**](https://www.press.rolls-roycemotorcars.com/rolls-royce-motor-cars-pressclub).

You can also follow marque on social media: [**LinkedIn**](https://www.linkedin.com/company/rolls-royce-motor-cars/); [YouTube](https://www.youtube.com/user/RollsRoyceMotorCars);[**Twitter**](https://twitter.com/rollsroycecars); [Instagram](https://www.instagram.com/rollsroycecars/); and [Facebook](https://www.facebook.com/rollsroycemotorcars).

## EDITORS’ NOTES

Rolls-Royce Motor Cars is a wholly-owned subsidiary of the BMW Group and is a completely separate company from Rolls-Royce plc, the manufacturer of aircraft engines and propulsion systems. Over 2,000 skilled men and women are employed at the Rolls-Royce Motor Cars’ head office and manufacturing plant at Goodwood, West Sussex, the only place in the world where the company’s super-luxury motor cars are hand-built.

CONTACTS | GOODWOOD

|  |  |
| --- | --- |
| **Director of Global Communications** Emma Begley+44 (0) 1243 384060 / Email | **Head of Global Product Communications**Georgina Cox+44 (0) 7815 370878 /**Email** |
| **Head of Corporate Relations**Andrew Ball+44 (0) 7185 244064 / [**Email**](http://andrew.ball@rolls-roycemotorcars.com) | **Global Product PR Manager**Katie Sherman+44 (0) 7815 244896 / [**Email**](http://Katie.Sherman@rolls-roycemotorcars.com) |
|  | **United Kingdom and Ireland**Isabel Matthews+44 (0) 7815 245127 / Email |
|  |  |

CONTACTS | GLOBAL

|  |  |
| --- | --- |
| **Asia Pacific**Hal Serudin+65 8161 2843 / Email | **China**Ou Sun+86 186 0059 0675 / **Email** |
| **Central/Eastern Europe and CIS**Frank Tiemann+49 (0) 160 9697 5807 / Email | **Middle East and Africa** Rami Joudi+971 56 171 7883 / Email |
| **Central and Western Europe** Ruth Hilse+49 (0) 89 382 60064 / Email | **The Americas**Gerry Spahn+1 201 930 8308 / Email |