ROLLS-ROYCE | MEDIA INFORMATION

ROLLS-ROYCE NAMES SNOWDROP TRUST

AS HOUSE CHARITY FOR 2022

24 February, Goodwood, West Sussex

* Rolls-Royce Motor Cars announces The Sussex Snowdrop Trust as House Charity for 2022
* Chosen by popular vote from a shortlist of local good causes nominated by colleagues across the business
* Fundraising activities over the next 12 months will be planned and run by staff
* Builds on previous relationship established in 2008

*"The process of nominating, voting for and finally announcing our House Charity is one we all take very seriously, and genuinely look forward to every year. Democratic, outward-looking and driven entirely by colleagues at all levels within our company, it's a wonderful expression of our values and commitment to thinking, working and growing together as one team. We're delighted to support The Sussex Snowdrop Trust once again in 2022 and doing all we can to further their amazing work."*

**Andrew Ball, Head of Corporate Relations, Rolls-Royce Motor Cars**

Rolls-Royce Motor Cars is delighted to announce that its House Charity for 2022 is The Sussex Snowdrop Trust, a unique charity providing 'Nursing Care at Home' for local children who have a life-limiting or life-threatening illness. Based in Chichester, West Sussex, the charity provides Children’s Community Nurses, Health Care Assistants and emotional support through its Snowdrop Counsellors. Financial help can also be provided for families coping with the day-to-day problems of caring for a very sick child.

The charity was chosen through a process of nomination, shortlisting and voting involving colleagues company-wide. Nominations were scored against a set of criteria including location, children, education and organisations with a personal link to the nominating colleague.

The announcement renews a friendship that began more than a decade ago. The Sussex Snowdrop Trust was previously voted House Charity back in 2008, just five years after production started at the Home of Rolls-Royce.

Di Levantine, Chairman and Co-founder of The Sussex Snowdrop Trust, comments, *“We are absolutely thrilled to have been chosen to be the Rolls-Royce 2022 House Charity. We have supported families who are staff there and we are so grateful for the nomination and every vote made in our favour. We are excited to hear about the staff’s plans for fundraising and we will certainly make the most of this special year with the company. We have supported hundreds of children in the local area since the Trust was founded nearly 30 years ago. The Care at Home team continue to make a huge difference to the lives of local families whose child has a life-threatening or terminal illness. To have such a prestigious and large employer in Chichester help us raise our profile and vital funds really is fantastic.”*

Throughout 2021, Rolls-Royce colleagues raised money for Chestnut Tree House, a children's hospice in Arundel, which provides specialist palliative care, support, quality time and, most importantly, fun for children and young adults with life-shortening conditions who are not expected to reach adulthood. Like The Sussex Snowdrop Trust, they had been House Charity once before, in 2012. Funds raised by staff were recently boosted by a significant donation following an online auction held through Rolls-Royce's private members' club, Whispers.

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FURTHER INFORMATION

You can find all our press releases and press kits, as well as a wide selection of high resolution, downloadable photographs and video footage at our media website, [**PressClub**](https://www.press.rolls-roycemotorcars.com/rolls-royce-motor-cars-pressclub).

You can also follow marque on social media: [**LinkedIn**](https://www.linkedin.com/company/rolls-royce-motor-cars/); [YouTube](https://www.youtube.com/user/RollsRoyceMotorCars);[**Twitter**](https://twitter.com/rollsroycecars); [Instagram](https://www.instagram.com/rollsroycecars/); and [Facebook](https://www.facebook.com/rollsroycemotorcars).

## EDITORS’ NOTES

Rolls-Royce Motor Cars is a wholly-owned subsidiary of the BMW Group and is a completely separate company from Rolls-Royce plc, the manufacturer of aircraft engines and propulsion systems. Over 2,000 skilled men and women are employed at the Rolls-Royce Motor Cars’ head office and manufacturing plant at Goodwood, West Sussex, the only place in the world where the company’s super-luxury motor cars are hand-built.

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