**Rolls-Royce**

## Media Information

**ROLLS-ROYCE CURATES PHOTOGRAPHY SERIES  
‘BLACK BADGE: TOKYO AFTER HOURS’**

8 July 2019, Goodwood

## Japanese, British and Singaporean photographers capture Rolls-Royce Black Badge motor cars against the brooding night-time cityscape of Tokyo in a new series of groundbreaking images

## ‘Black Badge: Tokyo After Hours’ photography exhibition to be held at Rolls-Royce Motor Cars Tokyo from 8-13 July alongside the models featured

## Tokyo is a city of beguiling juxtapositions. With contrasts at every turn and an undercurrent of adventure, it is a city as playful as it is formal, never failing to surprise and delight. As such, Tokyo forms the perfect palette for the dark interpretation of Rolls-Royce that is Black Badge, both presenting bold, ultra-modern façades and fast-living, adventurous characters that belie their cultured, historical depths.

## ‘Black Badge: Tokyo After Hours’ presents all three Black Badge models – Dawn, Wraith and Ghost Black Badge – through the lens of three international photographers. Each brings a different take to a common storyline of playing hard in the metropolis after dark before retiring to the calm solitude of the city limits. The series of 18 photographs, taken between 2017 and 2019, are brought together here for the first time.

## Japanese photographer Yoshifumi Ogawa looks at his home city with fresh eyes, starting with Wraith Black Badge amongst the bustling glitz of Ginza before snaking through the city on the raised highways and out across Rainbow Bridge with both Wraith Black Badge and Ghost Black Badge, the skyscrapers forming an urban forest in the shadow of which lie ancient palace moats and quiet temple grounds.

## Bringing the first of two outsiders’ gazes to the equation is British photographer Mark Riccioni, fresh from the ‘Phantom Off-duty’ photography series in London. In Tokyo order and routine quickly give way to a maze of complex backstreets with a life of their own. Mark starts his Dawn Black Badge expedition in Akihabara, the hive of tech and gaming, where the brazen neon signs dazzle in the car’s Magma Red paint. From here he ventures out to the night-time peace of the sleeping industrial giants that are the reclaimed islands of Tokyo Bay, for an open-top view of an open-air theatre of lights. As the sun comes up, he skulks back to the residential streets of hip and affluent Nakameguro, home to the cutting edge of streetwear.

## The third perspective comes from photographer Darren Chan. Darren, brought up surrounded by the city lights of Singapore, is drawn first to the vivid glow of Shinjuku where Wraith Black Badge stands like a black stallion in a field of electric flowers. After a midnight bowl of ramen he promptly leaves the city for the highways that skirt Tokyo Bay, Wraith’s precise, effortless dynamics providing the perfect foil to clear one’s head after the intensity of the working day. In doing so he takes a modern-day automotive pilgrimage to the legendary Daikoku Futo – calm in the early hours – before a final morning stop at the timeless outer markets of Tsukiji, now in Ghost Black Badge, whose devilish orange coachline gives away its audacious streak.

## Paul Harris, Regional Director, Rolls-Royce Motor Cars Asia Pacific, said, “Just as Black Badge aesthetics are at home in the city of Tokyo, these amazing Rolls-Royces have very much struck a chord with our Japanese clients – just over 40% of Ghost, Wraith and Dawn models we deliver in Japan are in the guise of their Black Badge alter egos. The visual diversity of the Tokyo cityscape speaks of the diverse enterprises that have brought success to Rolls-Royce’s Tokyo clientele – tech and trade on one hand, creative industries and traditional arts on the other. I thank and congratulate the photographers on capturing the essence of Black Badge in Tokyo so well.”

## The images will be on display at Rolls-Royce Motor Cars Tokyo, 2-7-17 Shiba, Minato-ku, Tokyo from Monday 8th to Saturday 13th July, accompanied by the full range of Black Badge models featured in the photographs.

– Ends –

**Editors’ notes:**

Rolls-Royce Motor Cars is a wholly-owned subsidiary of the BMW Group and is a completely separate company from Rolls-Royce plc, the manufacturer of aircraft engines and propulsion systems. Over 2000 skilled men and women are employed at the Rolls-Royce Motor Cars’ head office and manufacturing plant at Goodwood, West Sussex, the only place in the world where the company’s super-luxury motor cars are hand-built.

**Further information:**

You can find all our press releases and press kits, as well as a wide selection of high resolution, downloadable photographs and video footage at our media website, [PressClub](http://www.press.rolls-roycemotorcars.com/).

**CO2 emissions and consumption:**

* **Rolls-Royce Dawn Black Badge:** *CO2 emission: 382-380 g/km; Fuel consumption: 16.7-16.8 mpg / 16.9-16.8 l/100km (#)*
* **Rolls-Royce Ghost Black Badge:** *CO2 emission: 378-374 g/km; Fuel consumption: 16.9-17.0 mpg / 16.7-16.6 l/100km (#)*
* **Rolls-Royce Wraith Black Badge:** *CO2 emission: 370-365 g/km; Fuel consumption: 17.2-17.4 mpg / 16.4-16.2 l/100km (#)*

#WLTP (combined)

The fuel consumption given in miles per gallon (and litres per 100km) and the CO2 emission given in grams per kilometre represents official combined values. Figures may vary depending on driving style and conditions. Consumption data is determined in accordance to the ECE driving cycle.  
  
Further information about the official fuel consumption and the official specific CO2 emissions for new passenger automobiles can be found in “The Passenger Car Fuel Consumption and CO2 Emissions Information Regulations” in the United Kingdom. For emission data, labelling and guidelines relating to your local market please contact your nearest sales outlet or local authority website.

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